



HANSEN BEVERAGE COMPANY

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1010 Railroad Street
Corona, California 92882

September 9, 2005

951•739-6200
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Certified Mail – Return Receipt Requested

Food & Drug Administration
Office of Nutritional Products
Labeling and Dietary supplements (HFS-810)
Center for food Safety and Applied Nutrition
200 "C" Street, SW
Washington DC 20204

OCT - 3

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21U.S.C.343 (r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21CFR101.93 that Hansen Beverage Company of 1010 Railroad Street, Corona, California 92882, has commenced marketing a dietary supplement bearing the following statement on the label and/or in the labeling:

Text of Claim:

MONSTER™
ENERGY + JUICE
Energy Supplement
KHAOS

Get Juiced!

Our Pro Athletes are always looking for an edge, so when they've got an idea, we listen. After months in the lab we perfected the "Juice Monster".

We started with our original Monster flavor, mixed in a killer combo of natural juices, then powered it up with the full load of our energy blend and stood back.

It's Alive...

Monster Khaos, an insane Juice Monster hybrid bubbling with great Monster taste and the big bad buzz you know and love.

70% juice
100% Monster!

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Ingredients that are subject of claim:

Fruit Juice Concentrates (Apple, Orange, Pear, Peach, Tangerine, Pineapple, White Grape Juice Concentrates)

Glucose

Taurine

Panax Ginseng Root Extract

Caffeine

Ascorbic Acid

Sucralose

Niacinamide

Guarana Seed Extract

L-Carnitine

Inositol

Glucuronolactone

Acesulfame Potassium

Pyridoxine Hydrochloride

Riboflavin

Maltodextrin

Cyanocobalamin

Name of Supplement (including Brand Name):

Monster™ KHAOS – Energy Supplement

Energy + Juice

We hereby certify that the information contained in the above notice is complete and accurate, and that Hansen Beverage Company has substantiation that the statements are truthful and not misleading.

Sincerely,

HANSEN BEVERAGE COMPANY

Rodney Sacks
Chairman of the Board

